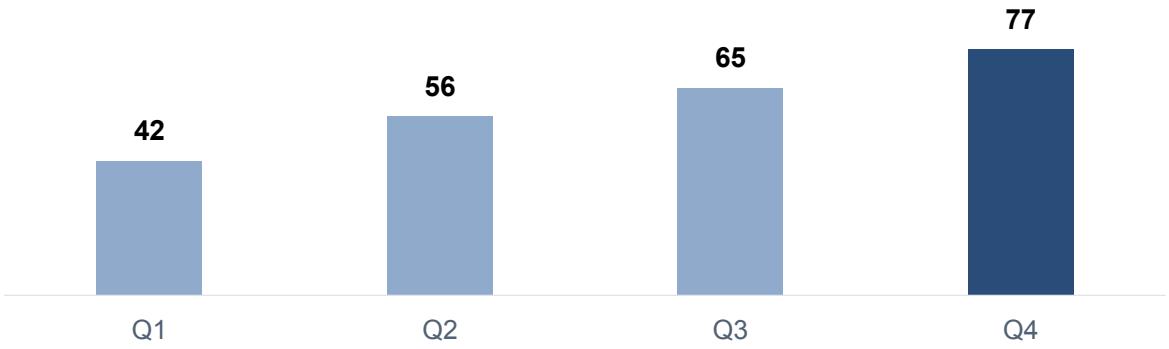
Content Operations Annual Report

2026 review and priorities for 2027

ANNUAL OUTPUT	BEST QUARTER	Q4 VS Q1
240	77	+83%

Content delivery grew steadily through the year. Earlier agreement on topics and design requirements reduced review delays in the second half. Next year, the team will prioritize asset organization, content reuse and post-publication reviews.

Content delivered by quarter



Key achievements

- Introduced one editorial calendar for campaigns and recurring content.
- Defined writing and visual standards for headlines, images and release checks.
- Organized reusable examples, images and source references in an asset directory.

Issues and improvements

Issue	Action	Owner
Unplanned requests	Review priorities weekly and reserve flexible time	Project lead
Conflicting file versions	Use consistent names and mark approved files	Editor
Missing follow-up	Review results one week after publication	Analyst

Next year

Complete the asset library and pilot the workflow in Q1. Introduce reusable topic collections in Q2. Review quality and rework monthly, and update editorial priorities each quarter.